

Charting a Successful Path in the Cloud

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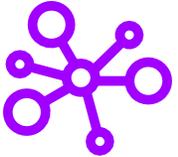
A new imperative

In a hyperconnected world, Cloud is an urgent mandate.



The race for commercial space is on

The global space industry is expected to generate a revenue of more than **USD 1T by 2040**¹



Satellite communication is leading the growth

Next generation constellations will unlock **new capabilities and services**, competitive challenges and partnerships



Cloud is a proven and essential value lever

Over 90% of enterprises have adopted cloud in some form but nearly **two-thirds have not achieved expected results**²

Sources:

1. [Morgan Stanley](#) 2. [Accenture](#)

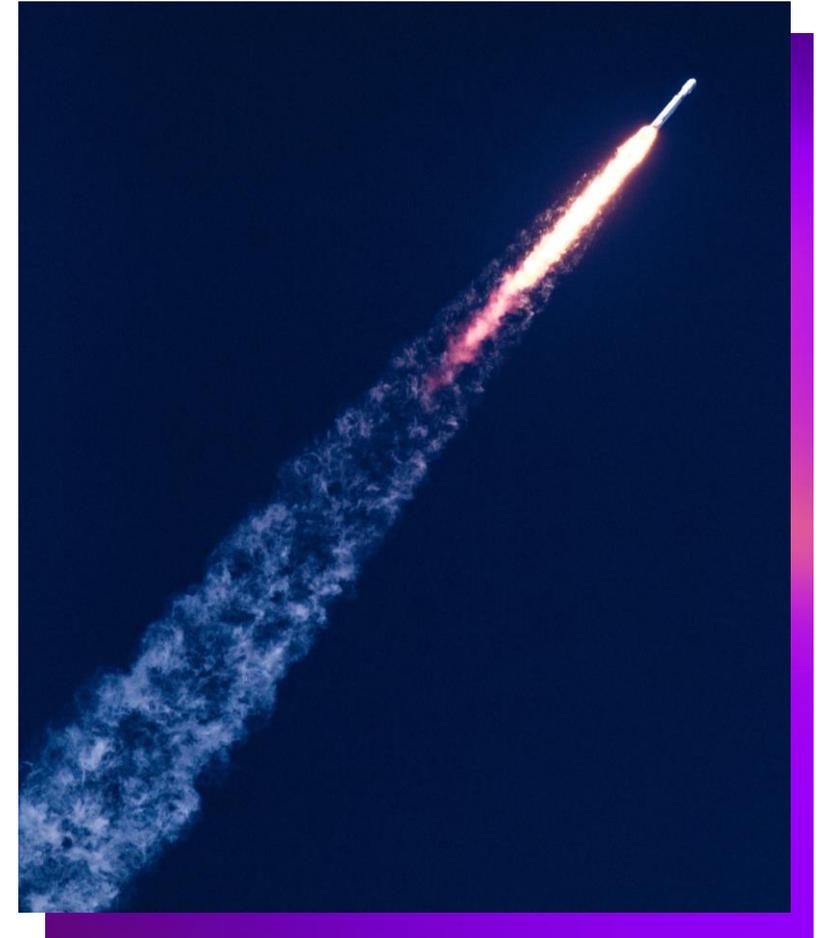
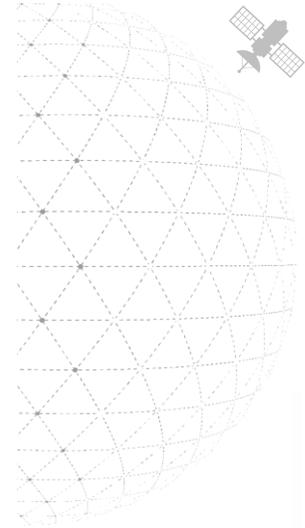


Photo by [Bill Jelen](#) on [Unsplash](#)



Satellite and Cloud opportunities

Those advancing Cloud engagements are leading and shaping industry transformations.



INTELLIGENT NETWORK OPERATIONS

Automation, Digitisation and Analytics



SOFTWARE DEFINED NETWORKING

Access, Wide Area, Virtualisation and Edge



GLOBAL SEAMLESS CONNECTIVITY

5G and Internet of Things



Migrate

Plan and execute seamless and rapid migration of workloads and services to target cloud

Gain cost savings, resilience and agility



Accelerate

Fast-track modernisation and digitisation using cloud-native architectures and applications

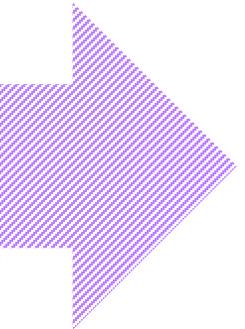
Achieve faster deployments and increase cost savings



Grow & Innovate

Drive innovation and growth using cloud-enabled capabilities and increase speed to market

Reimagine business and become outcome-driven

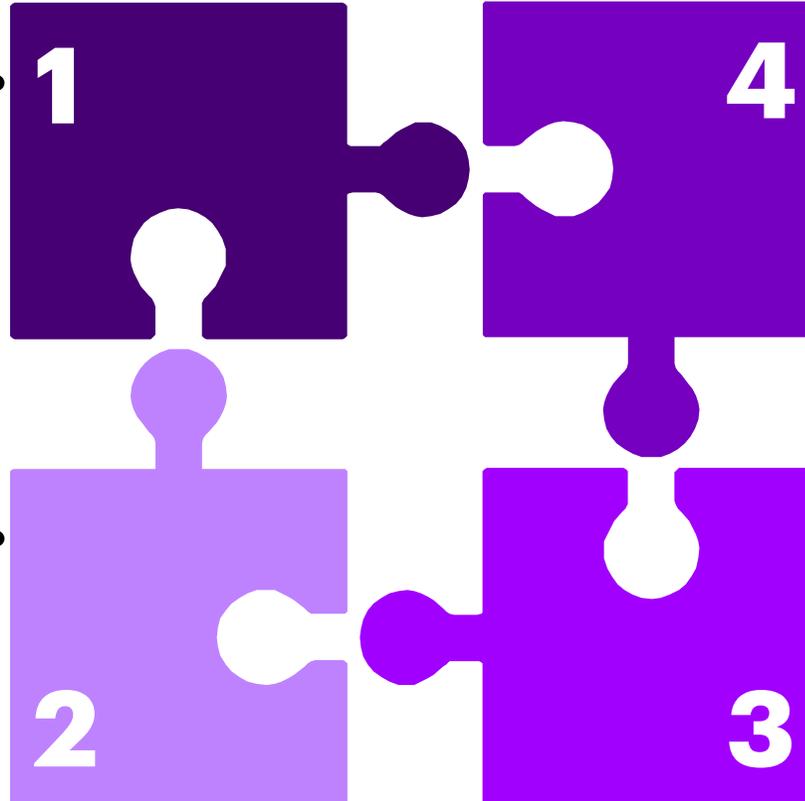


Charting a successful path

A holistic and structured approach to cloud adoption is required to achieve your goals.

1 Know where you want to go

This starts with a vision that clearly states your core values and aspiration



4 Keep committing to strategy

Establish business objectives, risk-taking, and a culture for agility and growth

2 Establish practices to augment your tech

Couple Cloud adoption with practices that bring discipline

3 Accelerate innovation to deliver exceptional experiences

Prioritise investments in 'experience' to stand out from the competition

Learn more:
[The Cloud Continuum](#)





Thank You

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