

# Charting a Successful Path in the Cloud

Obi Onugha  
Cloud Advisory Manager

**c21 Connected World Series**  
Satellite and the Cloud Conference  
25 January 2022



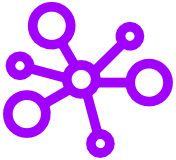
# A new imperative

In a hyperconnected world, Cloud is an urgent mandate.



## The race for commercial space is on

The global space industry is expected to generate a revenue of more than **USD 1T by 2040**<sup>1</sup>



## Satellite communication is leading the growth

Next generation constellations will unlock **new capabilities and services**, competitive challenges and partnerships



## Cloud is a proven and essential value lever

Over 90% of enterprises have adopted cloud in some form but nearly **two-thirds have not achieved expected results**<sup>2</sup>

Sources:

1. [Morgan Stanley](#) 2. [Accenture](#)

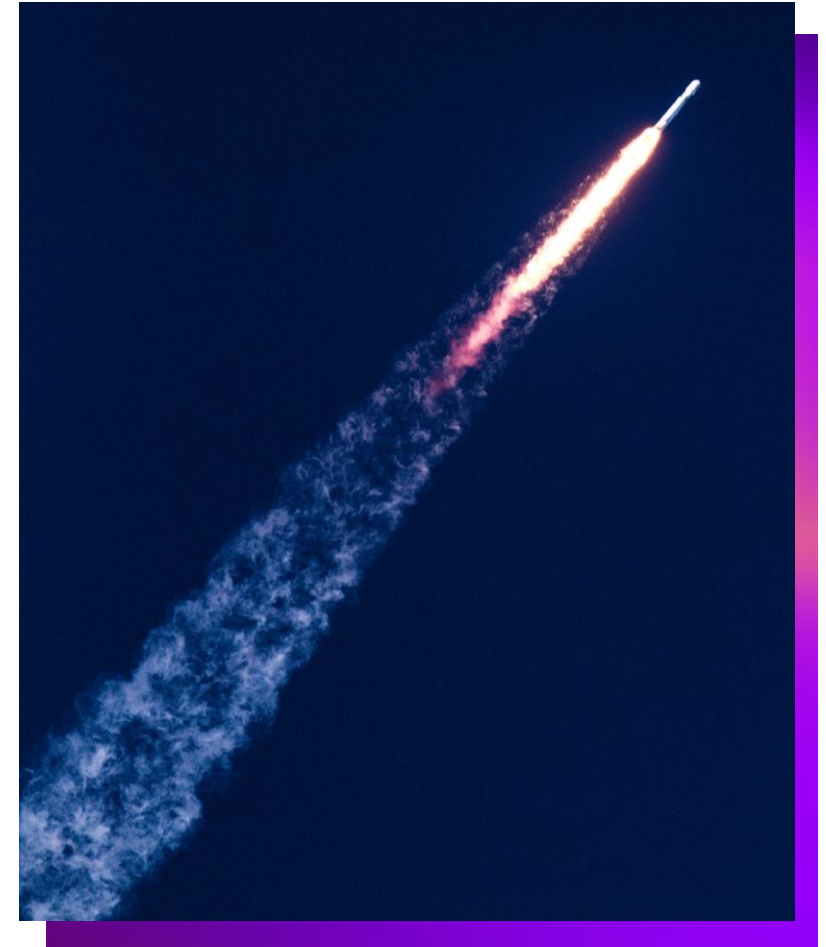
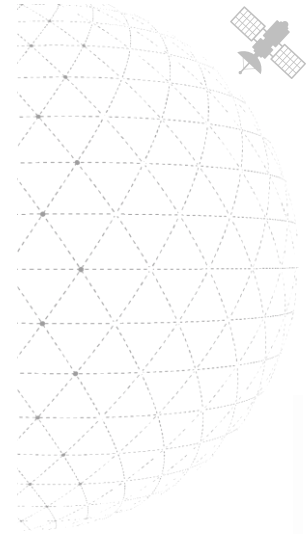


Photo by [Bill Jelen](#) on [Unsplash](#)



# Satellite and Cloud opportunities

Those advancing Cloud engagements are leading and shaping industry transformations.



## INTELLIGENT NETWORK OPERATIONS

Automation, Digitisation and Analytics



## SOFTWARE DEFINED NETWORKING

Access, Wide Area, Virtualisation and Edge



## GLOBAL SEAMLESS CONNECTIVITY

5G and Internet of Things



### Migrate

**Plan and execute seamless and rapid migration** of workloads and services to target cloud

**Gain** cost savings, resilience and agility



### Accelerate

**Fast-track modernisation and digitisation** using cloud-native architectures and applications

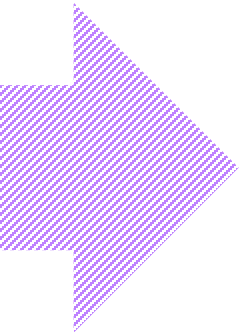
**Achieve** faster deployments and increase cost savings



### Grow & Innovate

**Drive innovation and growth** using cloud-enabled capabilities and increase speed to market

**Reimagine** business and become outcome-driven

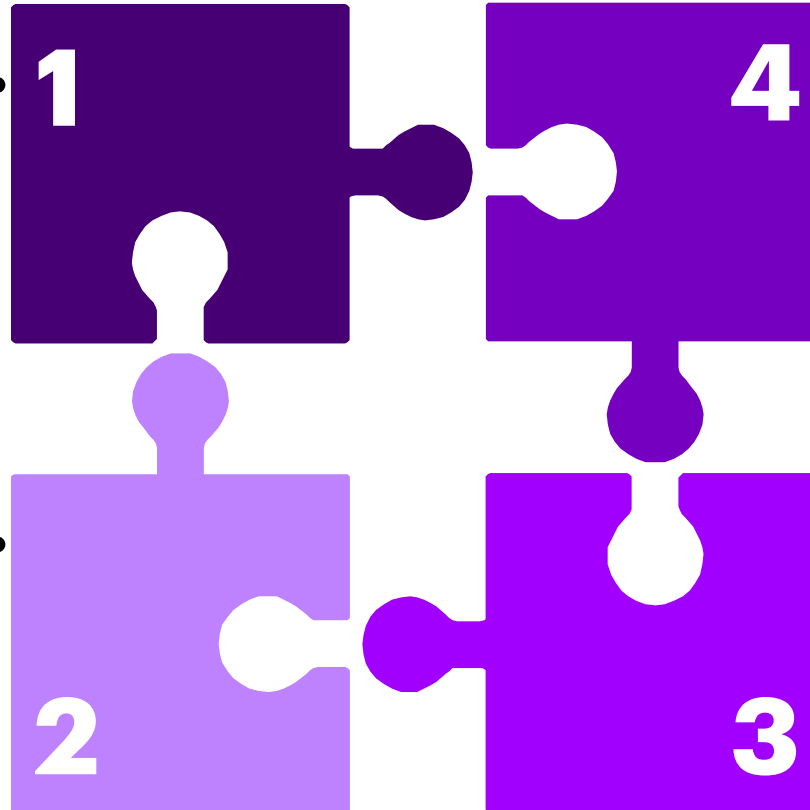


# Charting a successful path

**A holistic and structured approach to cloud adoption is required to achieve your goals.**

## **1 Know where you want to go**

This starts with of a vision that clearly states your core values and aspiration



## **4 Keep committing to strategy**

Establish business objectives, risk-taking, and a culture for agility and growth

## **2 Establish practices to augment your tech**

Couple Cloud adoption with practices that bring discipline

## **3 Accelerate innovation to deliver exceptional experiences**

Prioritise investments in 'experience' to stand out from the competition

Learn more:  
[The Cloud Continuum](#)





# Thank You

Contact:

 [Obi Onugha](#)