



Your Data Transformation Strategy Needs a Transformation!

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Agenda

Need for a **Strong and Lean Data Transformation Strategy**



Common mistakes done by Chemicals and Petroleum Players in any data transformation program



Few **Best Practices** to consider to curate and executing any data transformation initiative in the chemicals and petroleum industry.

~~DIGITAL~~ DATA TRANSFORMATION



Why do C&P Players fail in any data transformation initiative?

Top 10 Reasons for Data Transformation Failure in 2024

1

Inadequate Data Standardisation

2

Lack of Clear Business Outcomes

3

Insufficient Data Governance

4

Inadequate Data Integration

5

Poor Data Quality

6

Inadequate Change Management

7

Lack of Stakeholder Buy-In

8

Inadequate Technology and Infrastructure

9

Inadequate Skills and Training

10

Unrealistic Expectations

Lean - The Toyota Way

**Continuous
Improvement**

**Transformation is a
Collective Journey towards
Growth**
(Avoid Shortcuts)

**Respect
for People**

**Genchi
Genbutsu**
(go & see)

Kaizen
(improvement)

Challenge

Teamwork

Respect

Common mistakes

done by Chemicals and Petroleum Players in any data transformation program

Lack of Engagement



Unclear Value Translation



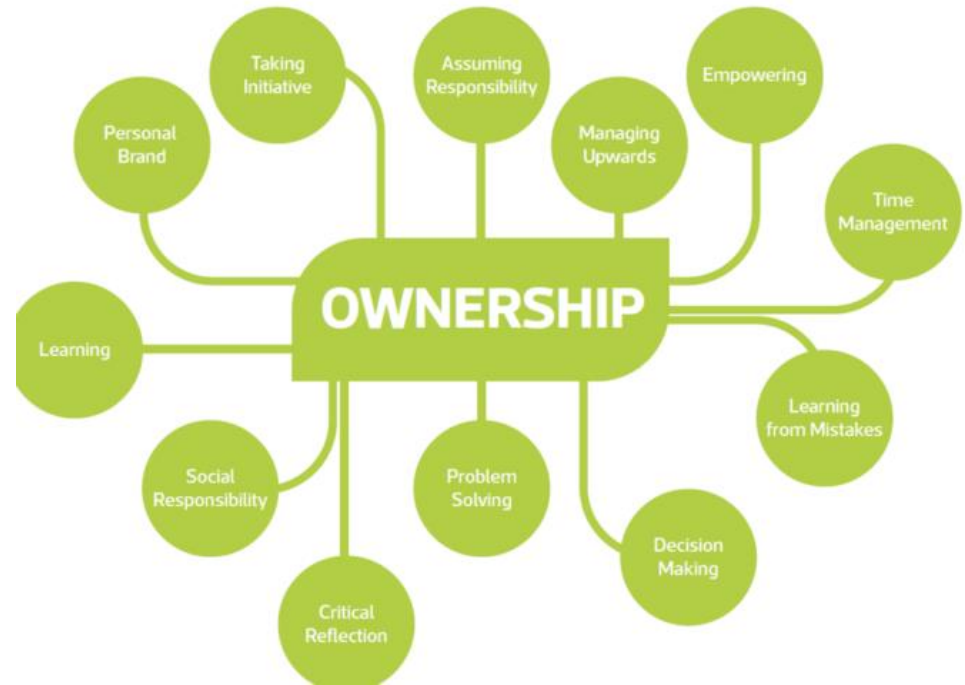
Poor Decision Making



Best Practices

to consider to curate and executing any digital transformation initiative in the chemicals and petroleum industry

Strong Data/Program Ownership

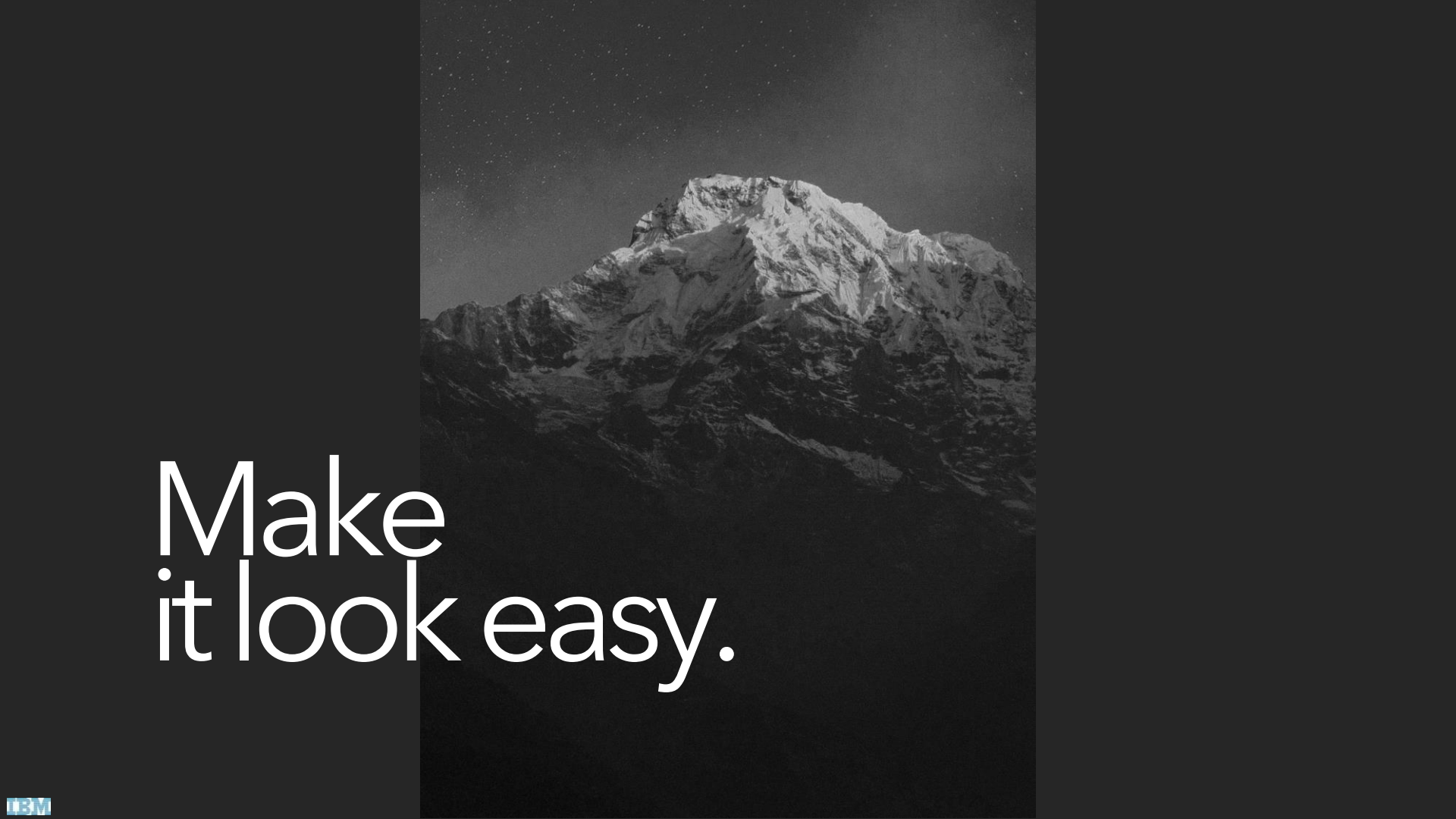


Clear, Concise and Compelling Value Proposition



Strong Leadership Mandate and Accountability



A black and white photograph of a snow-capped mountain peak, likely Mount Everest, under a starry night sky. The mountain is the central focus, with its jagged ridges and snow-covered slopes illuminated against the dark background. The sky is filled with numerous stars, creating a sense of vastness and challenge.

Make
it look easy.

Mistakes are proof
that you are trying



YOUR
BEST
TO THE
TEST



