

Transforming Enterprise Architecture

Harnessing 5G, Embracing 6G, and Leveraging Generative AI for Cost Efficiency

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Strategic Directions



Sustainable Practices

Green Infrastructure Energy Efficiency

Innovation and Efficiency

Supply Chain Management Customer Service **Global Collaboration and Standardisation**

International Cooperation

Standard Setting



5G and 6G Technologies – Revolutionising Enterprise Architecture

Enterprise Architecture



Examples

Scalability: 5G and 6G support massive connectivity, enabling enterprises to scale operations without network congestion.

5G Capabilities

Enhanced mobile broadband, ultra-

reliable low latency communication,

massive machine-type communication.

Flexibility: Network slicing and edge computing allow for tailored virtual networks and reduced latency, improving real-time data processing.

Performance: Ultra-low **P**III latency and high data rates enhance real-time responsiveness and highbandwidth applications.

Real-Time Holography

IÔT

Smart Applications



6G Advancements

Terabit speeds, ultra-low latency, AI-driven networks, advanced sensing, energy harvesting, NTN, RIS



Synergy Between 6G and Generative AI – Complementary Technologies

JH2 ON Sterch

6G aims to achieve **ultra-low latency**, which is essential for real-time applications.

6G technology promises to deliver ultra-high-speed connectivity, with data rates potentially reaching terabits per second.

This level of speed and bandwidth is crucial for the efficient functioning of Generative AI models, which often require substantial computational power and rapid data transfer. Enhanced User Experiences

Autonomous Systems

Smart Cities and IoT

Energy Efficiency

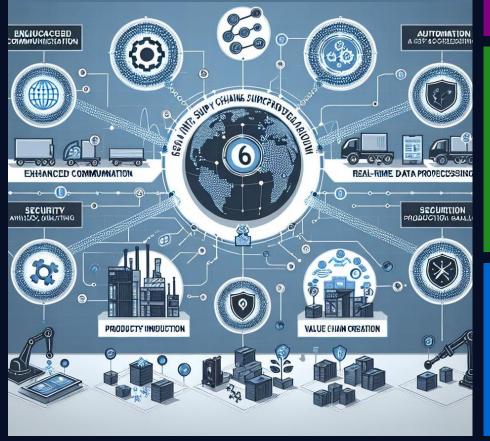
6G networks are expected to be Al-native, meaning Al and machine learning will be integrated into all layers of the network. This integration will allow for more intelligent, self-optimising networks that can adapt and improve over time, leveraging Generative Al to enhance network management and user experiences.

A Integration

Enhanced Connectivity and Speed



Impact on Supply Chains and Value Chain Creation



By adopting 6G ...

businesses can ensure their supply chains are **future-ready**, **driving innovation and growth** in a rapidly evolving market

Value Chain Creation

Resilient & Agile Supply Chain

Secure Operations

Maritime & Aviation Al-Enhanced Security

> Automated Processes

Instant Analytics

Real-time Coordinating With Value Chains minimizing disruptions and reducing lead times

Real-Time Coordination



Reducing Operational Costs and Supporting Growth

Economic Value: Analysts predict that 6G could generate trillions of dollars in economic value globally, with significant contributions to various industries

Impacts on Operational Costs

6G technology can significantly **lower operational costs** through automation, improved efficiency, and reduced downtime.

Strategies:

 Automation: 6G enables advanced automation in various industries, reducing the need for manual labour and minimizing errors.

±30%

 IoT Integration: With 6G, IoT devices can communicate more efficiently, leading to better resource management and lower maintenance costs.

±25%

+20%

 Energy Efficiency: 6G networks are designed to be more energy-efficient, reducing energy costs for businesses. Impacts on Revenue & Profit

Revenue Growth: 6G opens new opportunities for revenue generation through innovative services

Profit Utilization: Increased profits from cost savings can be reinvested into growth initiatives

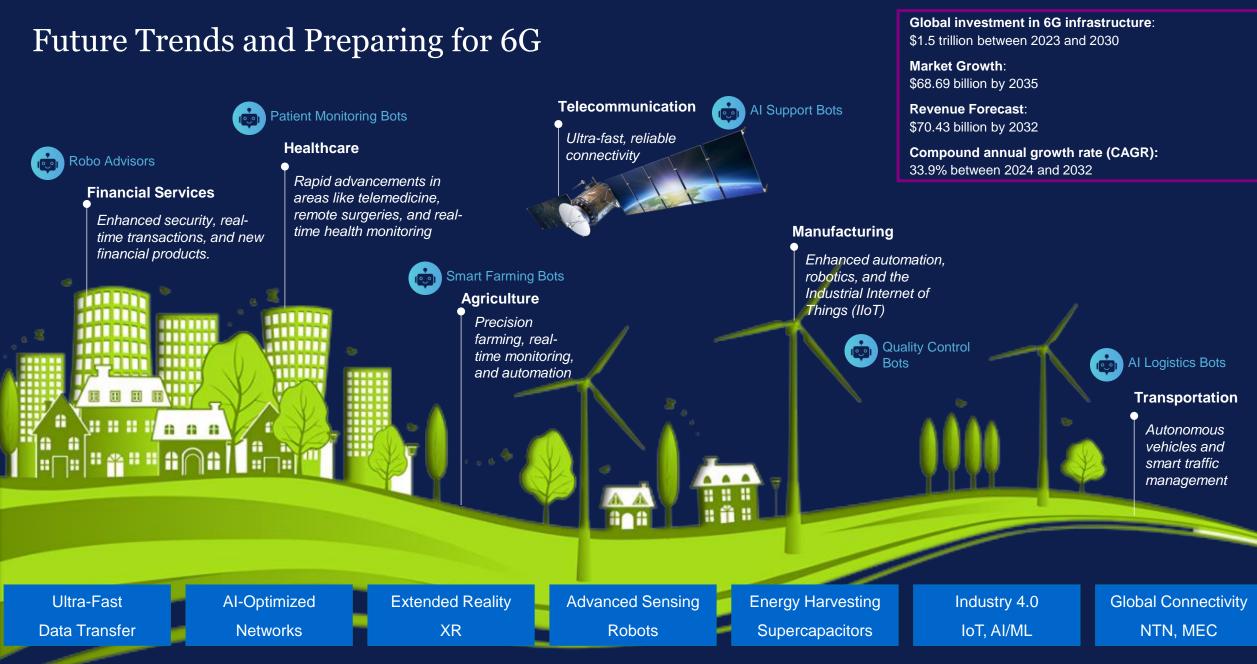
Balancing Cost Reduction and Growth with 6G

 Sustainable Practices: Implementing 6G technology in a way that reduces costs without compromising service quality ensures sustainable growth.

+45% CER

 Innovation and Efficiency: Leveraging 6G for innovative solutions and operational efficiency helps balance cost reduction with growth. For instance, 6G's low latency and high reliability can improve supply chain management and customer service.
±15% CSAT





О NTT Data

